CITY OF HYATTSVILLE

HEAL Cities New Partners for Smart Growth Session

January 31, 2015
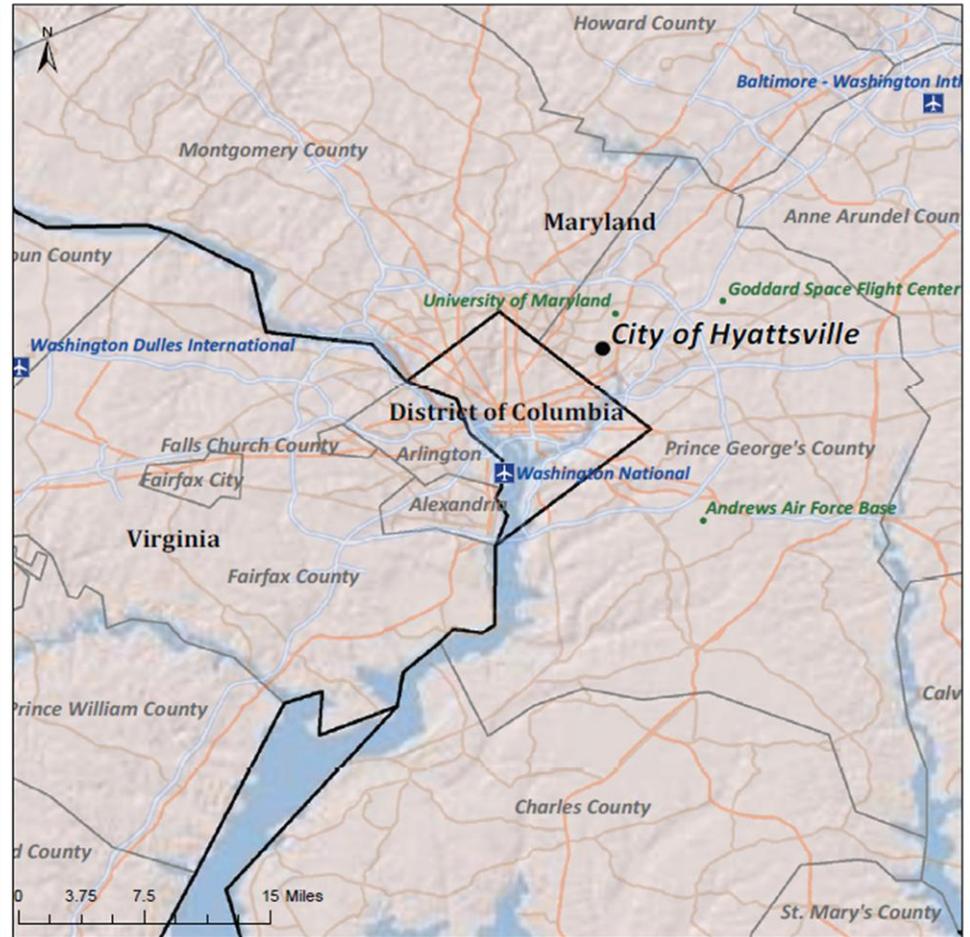
Hyattsville Facts

Founded in 1886

Located 1.8 miles from N/E Washington D.C.
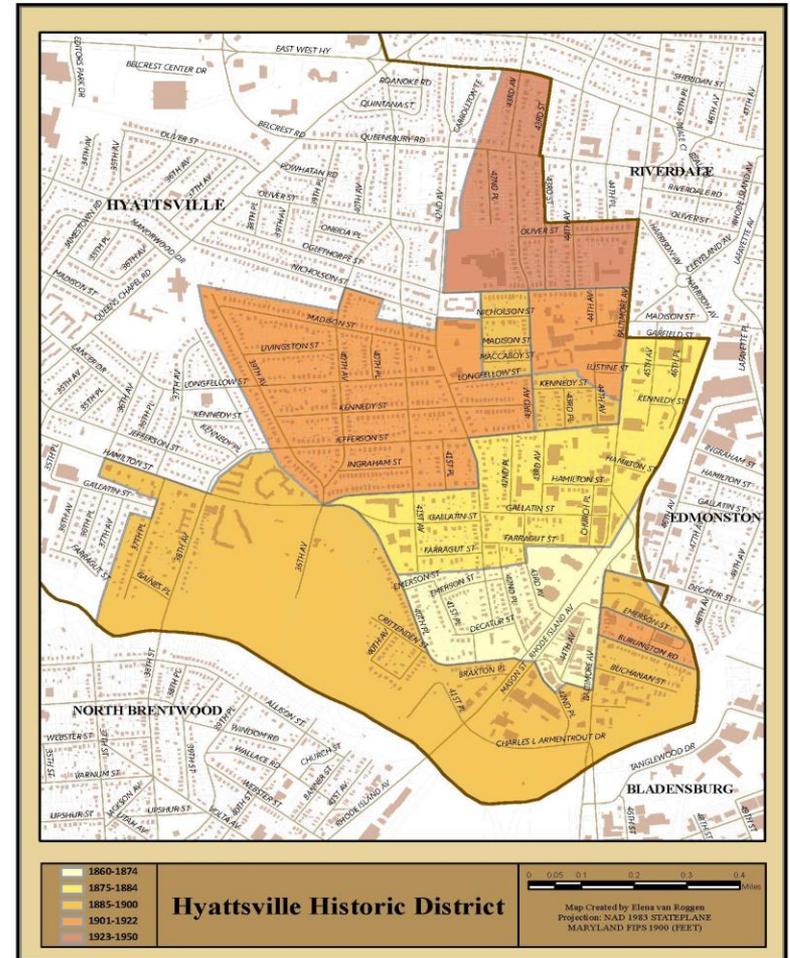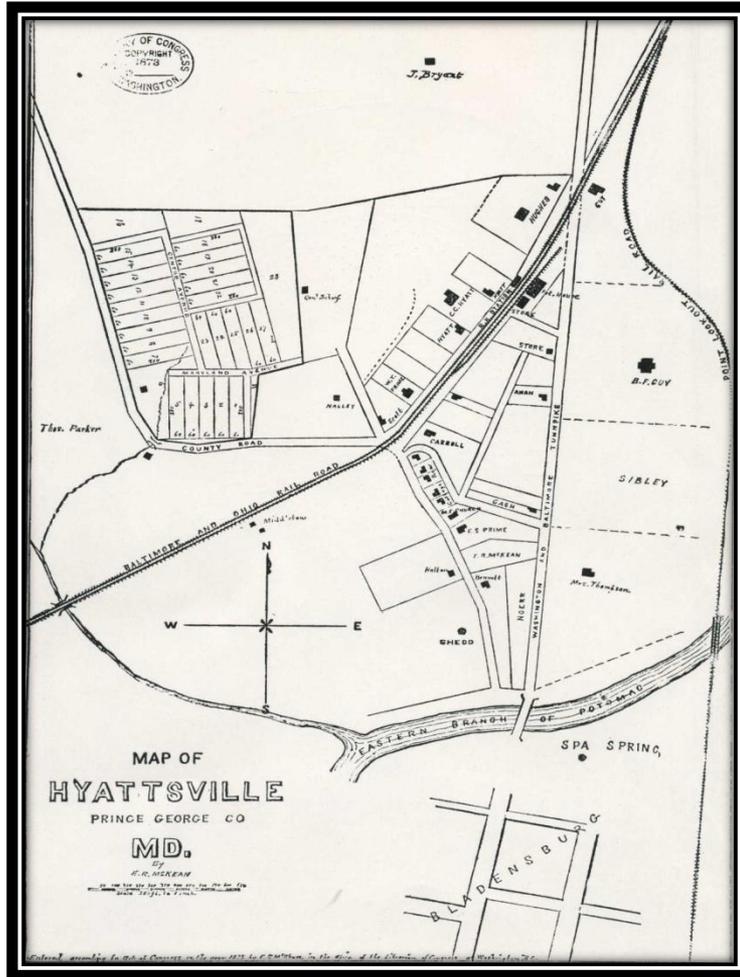
Land Area Less than 3 square miles

Population of 18,000 Residents

Primary Employer: Federal Government

Childhood Home of Jim Henson

The Story of Us
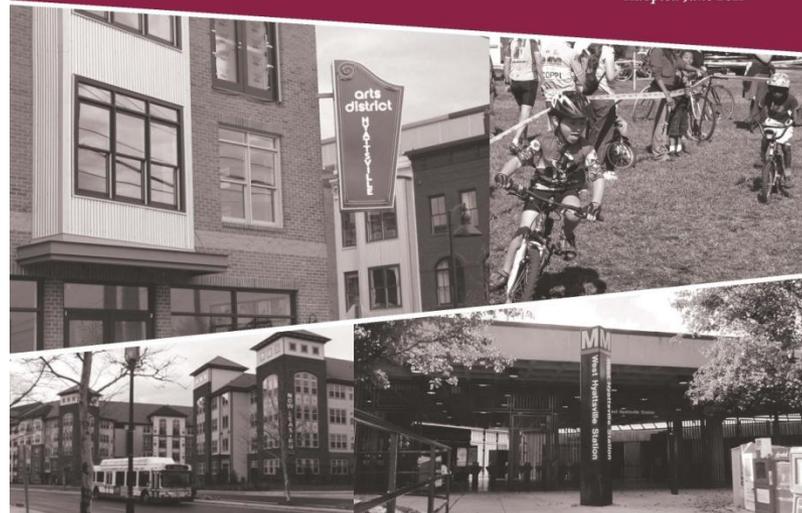
What does Smart Growth look like in Hyattsville?

Community Planning

Extensive Community Visioning

- Playbook for Community Success
- 5 – 7 Years
- Extensive Community Input
- Diverse Opinions & User Groups
- Investment Priority Plan
- Opportunity to Evaluate Progress

2011-2015
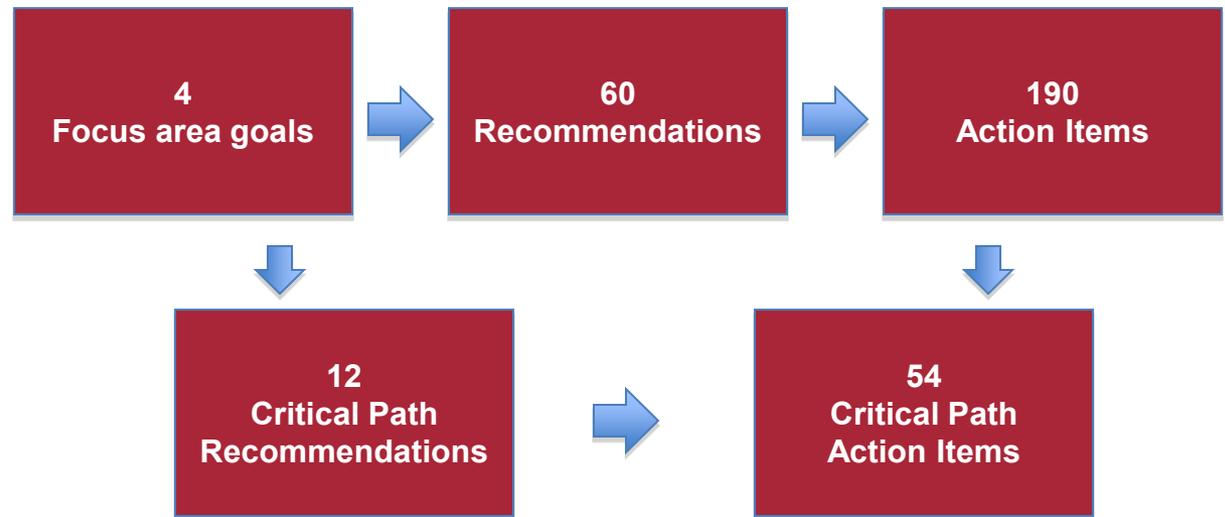City of Hyattsville
Community
Sustainability Plan

Adopted June 2011
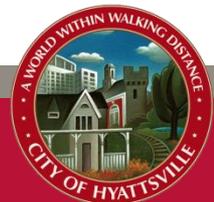
Community Planning

Extensive Community Visioning

- SWOT Analysis
- Visioning Session
- Multiple Work Sessions
- Community Choices Workshop
- Community Survey's
- GIS Data & Mapping Exercises

4 Focus area goals	→	60 Recommendations	→	190 Action Items

12 Critical Path Recommendations	→	54 Critical Path Action Items

Planning Principles Ranked

Create greater connectivity and access for bikes and pedestrians	**4.59**
Continue Route 1 development	**4.52**
Attract and incubate small businesses	**4.50**
Enhance public safety and police presence and lower crime rates	**4.50**
Develop activities and programs to keep young people off the street	**4.47**
Integrate school buildings within neighborhoods (walk to school)	**4.44**
Address pedestrian/bike safety	**4.42**
Manage traffic	**4.35**
Improve communication between City Hall and neighborhoods	**4.25**
Create a walkable town center/square	**4.19**

ACP Visioning & Planning – McBride Dale Clarion – Community Planning Solutions – Kimley-Horne and Associates

Community Planning

Benchmarking Results

- 29 Total Critical Actions Item Completed
- 10 Critical Action Items are In-Progress
- 16 Total Critical Action Items with No Significant Progress or Otherwise Not Pursued
- 53% Completion Rate
- 71% Complete + In-Progress Rate

Scorecard Report

2011-2015 Community Sustainability Plan

City of Hyattsville
Department of Community &
Economic Development
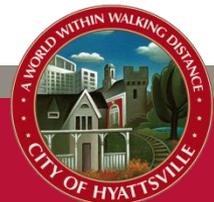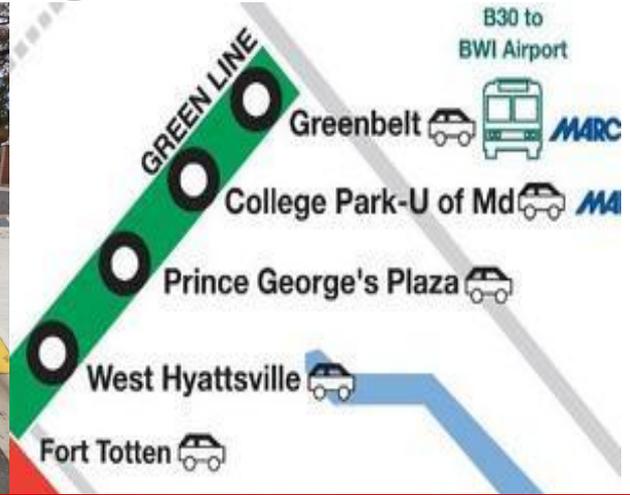August 2014

Placemaking & Programs

- Adaptive Reuse & Commercial Facade

- Multi-Modal Transportation Options

- Land Acquisition, Infill & Redevelopment

- Well Managed Public Parking

- Revitalization Tax Credit Program

- Sustainable Operations & Practices
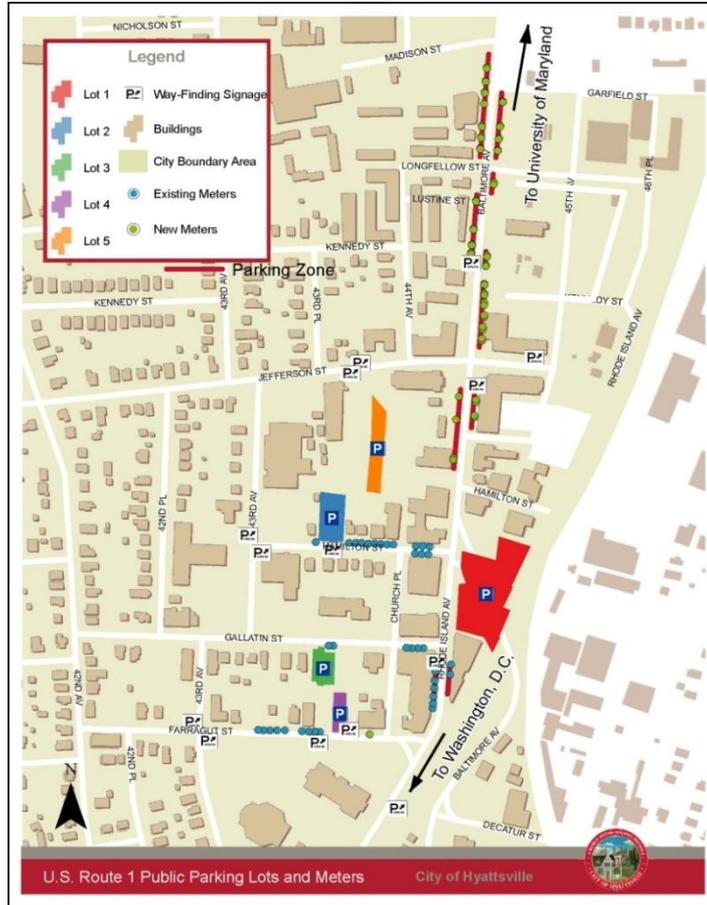
What does Placemaking look like?

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Zoning & Land-Use

Prince George's County = Zoning & Land-Use Authority

The City of Hyattsville has NONE of the following:

- No local land use or zoning authority

- No local zoning enforcement authority
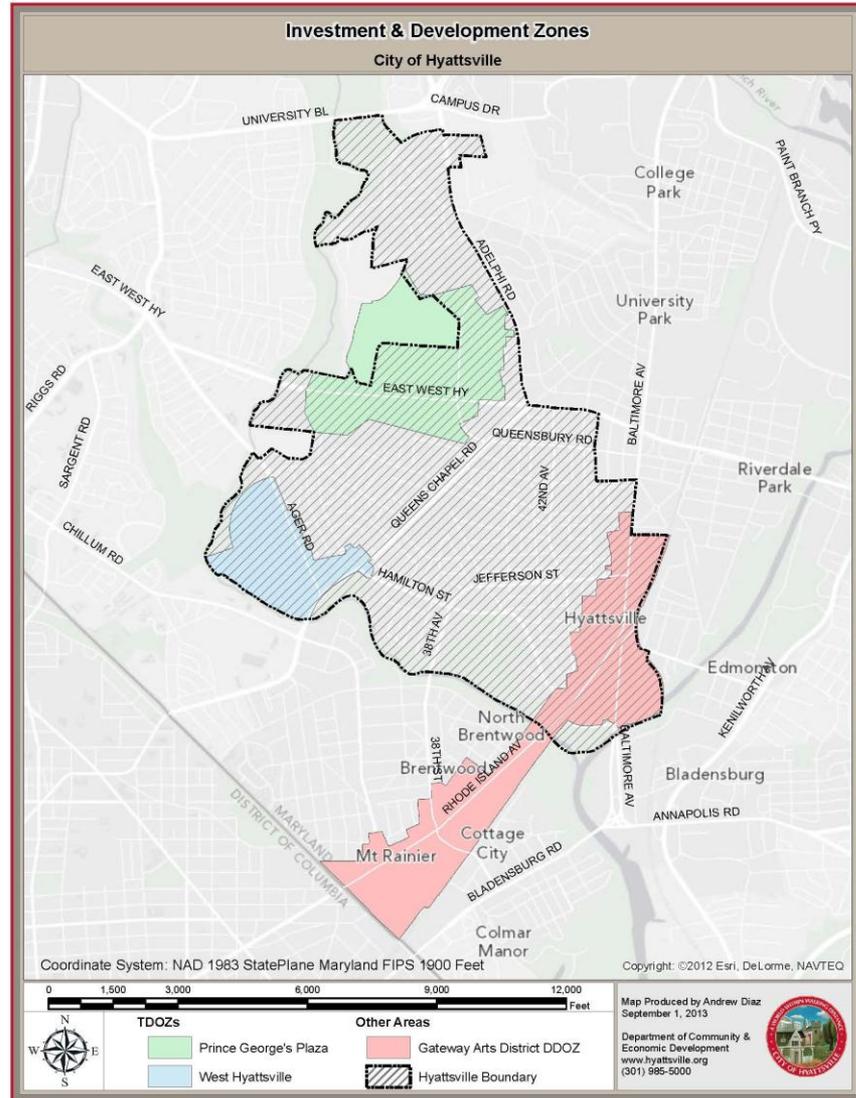
- No local signage authority

Zoning & Land-Use

Overlay zoning that governs land use and supersedes underlying zoning

Community participation in overlay zone creation

    Transit District Overlay Zone

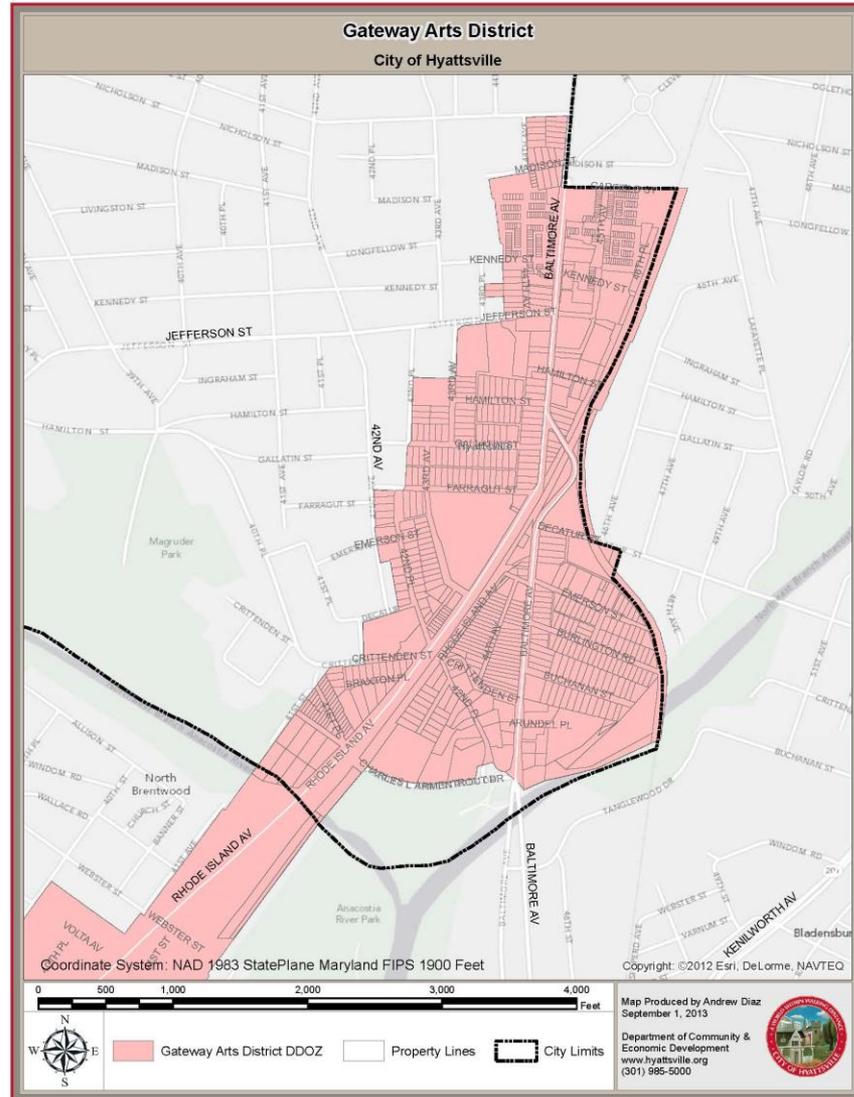   Development District Overlay Zone

Gateway Arts District DDOZ

Comprehensive Plan to Guide Future Development

Identifies 7 Character Areas with Preferred Uses to Promote the Evolution of the District

Recommendations for Land-Use, Zoning, Transportation, Urban Design, Historic Preservation, Public Facilities and Parks

Main Street Concept Based on Art & Restaurants as an Economic Engine
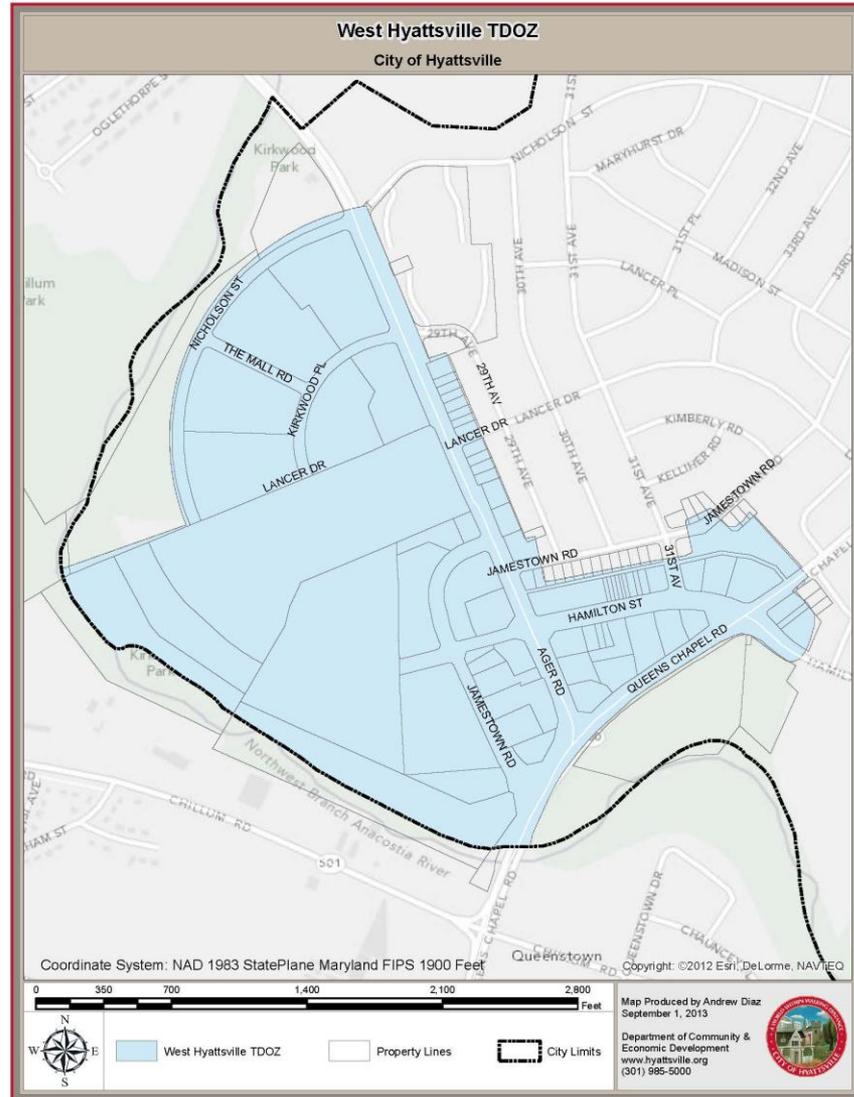
West Hyattsville TDOZ

Prince George's County 1st Form Based Zoning Development Standard Plan

Comprehensive Vision for Development around West Hyattsville Metro

Intended to Foster Transit-Oriented Development

Top 5 Most Biked to Stations in Maryland

WMATA Soliciting Development Proposals

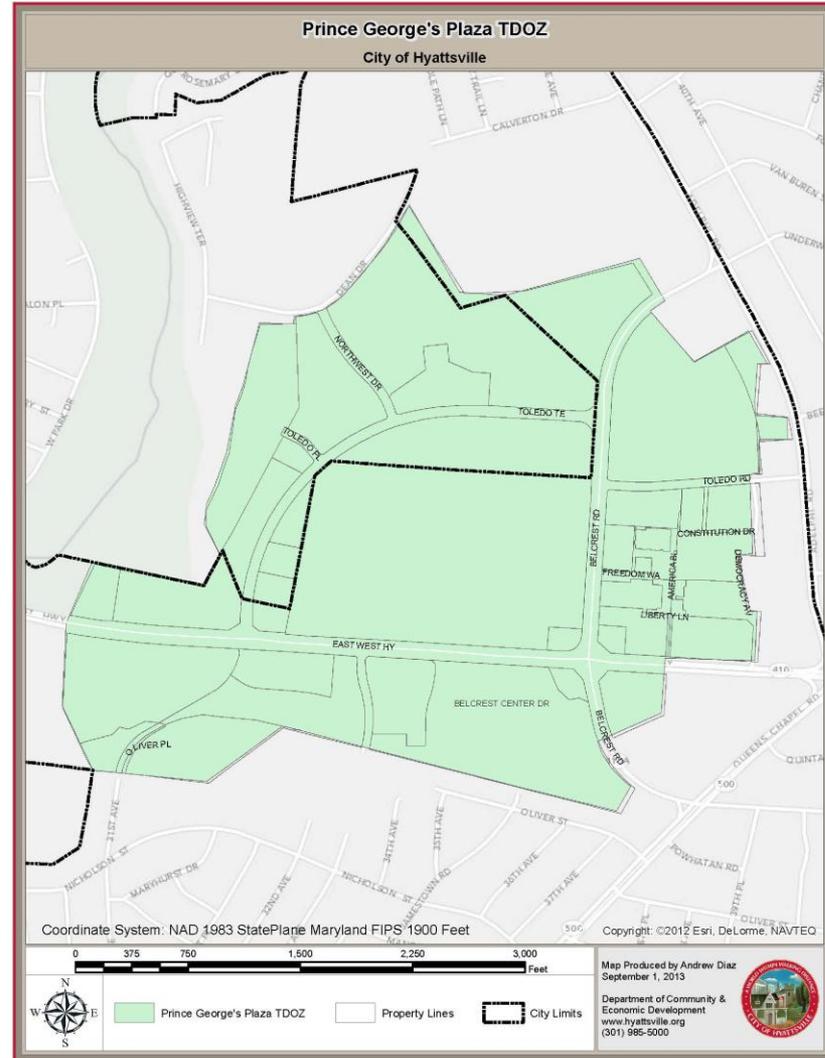# Prince George's Plaza TDOZ

Oldest TDOZ in Prince George's County

$2.1 Billion Invested Since 2006

$250 Million Ongoing Development

60% of City Tax Base

New Plan Scheduled for 2015
- Transportation Management
- Creating Downtown Atmosphere
- Improved Connections to Metro
- Business Improvement District
- Redevelopment of Mall

Questions & Comments

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